

WOW! fm 100.5

Adelaide's Western Suburbs
Community Radio Station



Way Out West Broadcasters, Inc.

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is your community radio station by the beach! Serving Adelaide's western suburbs, you can tune us in at 100.5 FM or stream us live from our website anytime! Visit www.wowfm.org.

Your Community Resource

As part of the community, we focus on sharing local news, events and artists with you.

Instead of dozens of commercials each hour, you'll hear a few words from our sponsors and several community service announcements. Along with news and weather, WOWfm will keep you informed and entertained all week long!

As a not-for-profit organisation, we are operated by volunteer presenters and Board members. Our goal is to support the local area while entertaining our listeners.



What's Your Musical Mood?

WOWfm is primarily a music station with 50 different programs in our weekly line-up!

Whether you like a party mix, jazz, country, classic rock, psychedelic, soul, the blues or the hits, WOWfm has all that and more.

For details, our program guide is posted on our website or tune in throughout the week to find just the right mix for your mood. Visit www.wowfm.org/schedule.

Want to Get Involved?

WOWfm is built upon the generosity of listeners and sponsors, subscribers and members. It's your time and financial donations that keep us going and allow us to make a positive impact on our growing community.

Become a Subscriber!

Subscribers are amazing listeners who provide a financial contribution to the station. If you listen to the station and enjoy what you hear, why not become an individual or family subscriber? Visit wowfm.org/join.

Go "Next Level" with Membership!

If you would like more active involvement, choose to be a member. Members help direct the station by voting at annual meetings. They can also take presenter training and may even become presenters! Visit wowfm.org/join.

Let Your Message Be Heard

Does your charity or not-for-profit organisation have a message for people across the western suburbs? **WOWfm provides free Community Service Announcements (CSA) on air.**

We will help you write an announcement that can be read live by our presenters or recorded for more frequent inclusion throughout the programming schedule.



Based on timing, some CSA's will also be posted on our website and social media. For more information or to send us a CSA write-up, email info@wowfm.org.

Special thanks to our community councils for their ongoing support!



Grow Your Reach with a Sponsorship

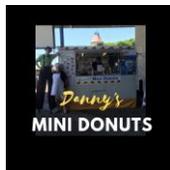
The western suburbs are growing, with a current population of about 210,000 across the cities of Port Adelaide Enfield and Charles Sturt. Look at the commercial, retail and defense development in the region, and you'll see just how attractive our listening area is.

If this aligns with your target market, consider including WOWfm in your sales and marketing plan. Our sponsors are uniquely able to show their community support while meeting their business objectives.

For more information or to schedule a discussion, email info@wowfm.org.

Thanks to Our Sponsors!

WOWfm is supported by the generosity of our sponsors across the community. Please join us in showing appreciation by choosing them as your local providers!



Visit our website for info on all our sponsors!
www.wowfm.org/sponsors

Why Do People Listen?

The #1 reason Australians listen to Community Radio is for local information. Almost one-third of people listen for independent opinions delivered by local voices.

Our local production is the backbone of our station, and listeners value the diversity of the content we present, especially since these programs are often unavailable via other media.

Our community-generated content enriches unique cultural values through creativity and is not dependent on ratings or commercial values.

Thanks for supporting the WOWfm community!